

**THE EFFECTIVENESS AND CHALLENGES IN  
REGULATING BIG DATA, PRIVACY WITH THE TOOL  
OF COMPETITION LAW: AN ANALYSIS OF INDIAN  
COMPETITION LAW**

Thesis  
Submitted To Gujarat National Law University  
for  
*the award of the degree of*

DOCTOR OF PHILOSOPHY  
In  
LAW

**Submitted By**  
**SHAH NIKITA**  
**[Reg. No. PHD201938]**

UNDER THE SUPERVISION OF  
**PROF. (DR). ANJANI SINGH TOMAR**

**Professor of Law**  
**Gujarat National Law University**



Gujarat National Law University

**GUJARAT NATIONAL LAW UNIVERSITY**

Attalika Avenue, Knowledge Corridor, Koba  
Gandhinagar, Gujarat (India)

**July 2023**