

**GUJARAT NATIONAL LAW UNIVERSITY
GANDHINAGAR**

Course: **Business Research Methods**
Semester- II (Batch: 2022-27)

End Semester Examination: May 2023

Date: 12th May, 2023

Duration: 3 hours

Max. Marks: 50

Instructions:

- Read the questions properly and write the answers in the given answer book.
- Do not write anything on the question paper.
- The respective marks for each question are indicated in-line.
- Indicate correct question numbers in front of the answer.
- No questions or clarification can be sought during the exam period, answer as it is, giving reason, if any.
- Word limit: 10 Marks: 600-650 words,

(Answer **any five** of the following questions)

	Marks
Q.1 Write short notes on the following: a) Qualitative data analysis b) Business research report	(5x2= 10)
Q.2 Write a detailed note on: a) Ethical issues in research b) Descriptive and Inferential data analysis.	(5x2= 10)
Q.3 Why is sampling essential? Discuss the sampling design process in detail with examples.	(10)
Q.4 <i>The differences between quantitative and qualitative research revolves entirely around the concern with numbers in the former and with words in the later.</i> How far do you agree with the statement? Justify your answer with appropriate reasoning.	(10)
Q.5 Discuss the observation method of research. Explain non-behavioral and behavioral methods of observation with suitable examples.	(10)
Q.6 What is research design? Discuss various types of research design with suitable examples.	(10)
