

**GUJARAT NATIONAL LAW UNIVERSITY
GANDHINAGAR**

Course: Communicative English
Semester- I (Batch: 2020-25)

End Semester Online Examination: February 2021

Date: 01st February, 2021

Duration: 8 hours

Max. Marks: 50

Instructions:

- The respective marks for each question are indicated in-line.
- Indicate correct question numbers in front of the answer.
- No questions or clarification can be sought during the exam period, answer as it is, giving reason, if any.

- Q.1 Answer any two of the following: (Word Limit: 400-500 Words) Marks
(5x2=
10)
- What do you think can be the major objectives of communication?
 - What is meant by 'media' of communication? Discuss the relative merits and limitations of any one medium of communication.
 - Discuss the general principles of effective communication.
- Q.2 Put stress marks on appropriate syllables in the following passage. (5)
- This is an excellent stadium to host a cricket match.
 - I want to take a photography class.
 - It is imperative that you finish today.
 - Do young people in Japan play football?
 - This report is critical for the board of directors.
- Q.3 Critically analyze and present your responses to any one of the following questions. (Word Limit: 400-600 Words) (5)
- Describe some of the striking and memorable images in the poem "Rime of the Ancient Mariner." What do these images and other elements of nature symbolize? Explain.
 - What is the nature of the Mariner's crime? Is the method for his redemption, as suggested by the Hermit, appropriate? Express your response.

**Part B (Answer any four of the following)
(Word Limit: 700-900 Words)**

- Q.4 Prof. (Dr.) Rahul Dravid is the Vice Chancellor of Eknath Solkar Technical Institute. The Institute offers graduate courses in Civil, Mechanical, Electrical, Electronic, Chemical and Computer Engineering. The VC has appointed a team of three members from the faculty at ESTI whose names are as follows: Mr. Karsan Ghavri (Associate Professor), Ms. Shanta Rangaswamy (Assistant Professor) and Ms. Diana Edulji (Assistant Professor). (7.5)
- The team has been assigned the responsibility of finding out two things:
- The popularity rating of the different engineering courses among students.

b) The placement pattern of these courses at the completion of the course. (Which course gets the best placement.)

Write the above-mentioned report on behalf of the team to be submitted to the VC.
Write only the main body of the report.

Q.5 Mr. Ajinkya Rahane is the regional manager of Indian Leather Enterprises Pvt. Ltd. It is situated in Kothrud, Pune. He sends a memo to all his employees informing them that with several new employees recruited this month, some departments will have to move to the second floor in the newly built cabins. Mention the dates by which they can shift. Highlight the facilities they will enjoy in the new office space. Keep the tone pleasant. Draft the memo on behalf of Mr. Ajinkya Rahane. (7.5)

Q.6 Transcribe the following passage from ordinary orthography to the IPA. (7.5)
The North wind and the Sun were disputing which was the stronger when a traveller came along wrapped in a warm cloak. They agreed that the one who first succeeded in making the traveller take his cloak off, should be considered the stronger of the two.

Then the North wind blew as hard as he could, but the more he blew, the more closely did the traveller fold his cloak around him; and at last, the North wind gave up the attempt. Then the Sun shone out warmly, and immediately the traveller took off his cloak. And so, the North wind was obliged to confess that the Sun was the stronger of the two.

Q.7 Write the following letter in the contemporary style as discussed in the class. (7.5)
Your name is Kiran Majumdar. You are a resident of Vishakhapatnam and are a wholesaler in ball point pens. You have received an order for one gross of Ritewell pens from a retailer in Coimbatore. (One Gross is equal to 12 dozens). You do not have them in stock but can supply another variety of pens which are quite as good. Write a letter regretting your inability to supply the pens that your customer wants and convince him to buy the ones you can supply. Highlight the special features of the new variety that you propose as an alternative.

Q.8 Your name is Temba Bavuma. You are the secretary in attendance at the seventh meeting of the Management committee of the City Square Mall, Chandigarh, held on 29th January 2021. The Chairperson at this meeting is Ayabonga Khaka. Write the minutes of this meeting assuming the agenda to be as follows: (7.5)

- Minutes of the last meeting.
- Chairman's Report.
- Appointment of delivery staff.
- Green grocery department Report.
- Proposal for buying four delivery vans.
- Complaints regarding quality of potatoes and grains.
- Any other matter with the permission of the Chair.
