

**GUJARAT NATIONAL LAW UNIVERSITY
GANDHINAGAR**

Course: Social Entrepreneurship and Law
Semester-I (Batch: 2020-25)

End Semester Online Examination: February 2021

Date: 12th February, 2021

Duration: 8 hours

Max. Marks: 50

Instructions:

- The respective marks for each question are indicated in-line.
- Indicate correct question numbers in front of the answer.
- No questions or clarification can be sought during the exam period, answer as it is, giving reason, if any.
- Prescribe Word Limit: (10 Marks: 500-550 words), (5 Marks: 250-300 words)

Answer any five questions

Marks

- Q.1 Mr. Dhruv Lakra was the founder of Mirakle Couriers in 2009. He combined his education and experience in both business and social sectors to develop a for-profit social enterprise. Over the last ten years, Mirakle Couriers has grown to operate in 2 branches in Mumbai city, employing 70 deaf employees and delivering over 65,000 shipments per month. They have won several awards, including the 2009 Hellen Keller award and the 2010 National Award for the Empowerment of People with Disabilities. Explain in detail the DhruvLakra Model of social entrepreneurship with a Social Business Model Canvas template. (10)
- Q.2 What is the role of social entrepreneurship in contribution towards sustainable development? Explain the following principles of sustainable development with the help of Rickshaw Bank Social Enterprise: (4+3+3=10)
- a) Catering to basic human needs
 - b) Changing norms and behaviors to create opportunities
 - c) Catering to the needs of future generations
- Q.3 Why scaling up of social enterprise is not always about growth? Compare and contrast between the Dissemination and Social Franchising scaling strategies. (10)
- Q.4 How are Section 8 Companies different from Trust and Societies? (10)
- Q.5 Intellectual Property Rights (IPR) protect several aspects of a commercial business/social business, and each type of IPR carries its own advantages. Explain in detail the scope and primary areas of intellectual property, that are of utmost importance for any start-up venture. (10)
- Q.6 Write short notes:- (5x2=10)
- a) Social Return on Investment (SROI)
 - b) Aravind Eye Care System
