

**GUJARAT NATIONAL LAW UNIVERSITY
GANDHINAGAR**

Course: Social Entrepreneurship and Law
Semester-I (Batch: 2019-24)

End Semester Examination: October-2019

Date: 25th October, 2019

Duration: 3 hours

Max. Marks: 50

Instructions:

- Read the questions properly and write the answers in the given answer book.
- The respective marks for each question are indicated in-line.
- Do not write anything on the question paper.
- Indicate correct question numbers in front of the answers.
- No questions or clarifications can be sought during the exam period, answer as it is, giving reason, if any.

Answer any five of the following:

Marks

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| Q.1 | What is the role of social entrepreneurship in contribution towards sustainable development? Explain the following principles of sustainable development with the help of Rickshaw Bank Social Enterprise:
(a) Catering to basic human needs
(b) Changing norms and behaviors to create opportunities
(c) Catering to the needs of future generations. | (10) |
| Q.2 | What is innovation? Explain any five types of social impact innovations identified by Joseph Schumpeter and Dees. Give suitable example for each type of innovation. | (10) |
| Q.3 | Through collaboration, corporates and social enterprises can make the most of their complementary assets: social enterprises' excellence in creating social innovation and new business models, and corporates' effectiveness at delivering at scale. With the help of a case study of 'Sarvajal-Water for all', explain how these collaborations can bring multiple benefits to both the partners across the whole spectrum of business activities, which explains the growing number of partnerships and resulted in creating impact in the society. | (10) |
| Q.4 | Intellectual Property Rights (IPR) protect several aspects of a commercial business/social business and each type of IPR carries its own advantages. Explain in detail the scope and primary areas of Intellectual Property, which are of utmost important for any start-up venture. | (10) |
| Q.5 | Compare and contrast between market intermediary model and market linkage model. Justify your answer with suitable case studies. | (10) |
| Q.6 | What is Business Model Canvas (BMC)? Explain the components of BMC with the help of a diagram for 'BARC, Bangladesh' which seeks to empower poor women in rural areas. | (10) |
