

**GUJARAT NATIONAL LAW UNIVERSITY
GANDHINAGAR**
Course: Principles and Practices of Management
Semester-I (Batch: 2019-24)

End Semester Examination: October-2019

Date: 23rd October, 2019

Duration: 3 hours

Max. Marks: 50

Instructions:

- Read the questions properly and write the answers in the given answer book.
- The respective marks for each question are indicated in-line.
- Do not write anything on the question paper.
- Indicate correct question numbers in front of the answers.
- No questions or clarifications can be sought during the exam period, answer as it is, giving reason, if any.

Answer the following questions:		Marks
Q.1	Discuss, in detail, the four experiments conducted by Elton Mayo and Associates. Explain the implications of Hawthorne experiments.	(10)
Q.2	Trade alliances are one of the reasons of globalisation. Discuss, in detail, few trade alliances that exist today across the globe.	(10)
Q.3	The concept that evolved after the World War II and established the dominance of Japanese companies over rest of the companies of the world especially in the field of quality. Elucidate this concept in detail.	(10)
Q.4	“Planning is charting the future course of action at present” Do you agree? Discuss the advantages of planning as a management process.	(05)
Or		
	Explain briefly various Management Functions. What is the basis for saying that planning is the most crucial management function? Discuss.	
Q.5	“The objective function of a business is to maximize profits. It has nothing to do with the social responsibilities.” Do you agree with this? Explain your viewpoint with one of the concepts related to Ethics and Corporate Social Responsibility.	(05)
Q.6	Write short notes on any two: (a) Dimensions of ethical dilemma given by Ruthworth Kidder. (b) Statistical Charts used in TQM (Total Quality Management).	(2x3=06)
Q.7	Give answer to following question from the below mentioned case.	(04)
	Rihan runs an NGO to help underprivileged street children who are not getting even basic education. His NGO is against child labour and convinces parents to let them learn at free of cost. He receives a grant of Rs five lacs from government for a project to teach those children who are out of school and doing odd jobs like working at tea-stalls, washing cars, do boot polishing etc. The granted money is for a year only.	

After a year, Riham managed to utilize only three lacs from the grant and according to terms and conditions on the agreement paper, he has to return the unspent money. He is an honest man. Despite putting all his efforts, he couldn't convince parents to join his NGO for this project.

One of his friends Nadir gives the following suggestions:

- (a) If we returned the unspent amount then the government may not grant us for any project next year.
- (b) Our reputation will be at stake and government will put our name in the category of in-effective NGOs.
- (c) Most of the NGOs are having the same practice, no objection will be raised.
- (d) We should consult a Chartered Accountant to manipulate our Accounts Book showing no amount left from the grant for the project.
- (e) Even, official in charge of this project will not come to us for an audit if a little percentage from the grant is given to them.
- (f) We will not utilize a single penny on our personal needs; the remaining amount will be spent on street children only.
- (g) In brief, not returning unspent money is ethical and justified.

Question:

Should Riham refund the unspent money to the government or not? Justify with the concepts of Ethics.
