**Workshop Report**

**How to Publish with International Publishers**

Perspectives from an Academic Publisher

**Date: 3rd September, 2018 at 11.00 to 12.00**

**Venue: VITAAN-2**

**Participants: 27 Faculty members and Students**

**Resource Person**

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Brill - Head of Marketing India

**About Brill**

Founded in 1683 in Leiden, the Netherlands, Brill is a leading international academic publisher in Middle East and Islamic Studies, Asian Studies, Classical Studies, History, Biblical and Religious Studies, Language & Linguistics, Literature & Cultural Studies, Philosophy, Biology, Education, Social Sciences and International Law. With offices in Leiden (NL), Boston (US), Paderborn (GER), Singapore (SG) and Beijing (CN). Brill today publishes 284 journals and close to 1,400 new books and reference works each year, available in print and online. Brill also markets a large number of primary source research collections and databases. The company’s key customers are academic and research institutions, libraries, and scholars. Brill is a publicly traded company and is listed on Euronext Amsterdam NV. For further information, please visit brill.com.

**Brill – Publishers**

Brill employs around 30 [publishers](https://brill.com/page/AcquisitionsEditors/acquisitions-editors). They develop publishing lists and acquire/commission new projects in our 20 main subject areas. The publishers appoint and oversee Editors and Editorial Boards of journals and book series. It is their role to build and maintain a network of Authors and Editors and to keep up to date with developments in the field.

**Publish your work**

There are two main types of academic publications:

* Journal articles
* Book manuscripts

**The progress of Publishing**

**Step 1 | Which Publisher?**

**Do your homework:** visit Publisher’s websites, browse catalogues, attend conferences and ask

yourself: What is the publisher’s reputation? What are their strengths? What is their target audience? Try to meet their editor. Ask other authors about experiences

**Learn the differences between publishers:** Commercial vs University presses. Specialist vs General interest. Turnaround time; online vs print; quality etc.

**For articles =** Choose one target journal. Search for candidate journals and read recent articles (at least the abstracts) in each candidate journal. Find out the hot topics, the accepted types of articles, etc. Ask yourself the following questions:

Is the journal peer-reviewed?

Who is this journal’s audience?

How long will it take to see your article in print?

Is this a prestigious journal (Reputation/History/Impact Factor)?

**Step 2 | Approach**

**Contact publisher**

**Discuss work with Publishing Editor, Journal or Series Editor**

**For Books:** Write a proposal

(If applicable) **Fill in a Manuscript Questionnaire**

**Always contact publisher for guidelines or check their website!**

For example: Brill’s Author Guide for manuscripts (to receive mail [sales-india@brill.com](mailto:sales-india@brill.com))

**Step 3 | Proposal for Books**

5-10 page proposal

Submit to relevant Acquisitions Editor

Please include the following:

Title

Author including contact details and cv.

Short summary of the book (clarify research question, significance in relation to existing literature)

Table of Contents + summary of each chapter

Market: describe readership

Technical aspects (total word count, number of images)

**Step 4 | Before sending in**

**Amend your PhD dissertation into publication**

**Rewrite a chapter into an article or the whole manuscript into a book:**

Style of Writing

Sharpen your introduction and conclusion

Check the submission guidelines of your preferred journal / book series!

**Don’t forget to:**

Remove all references to thesis/dissertation

Fine-tune/update your bibliography

Check copyright permissions

Ask for help!

**Spell check! Have someone else read it!**

**Ensure your submission is complete and in good order**

**Check publisher’s instructions:**

Sent print version or digital file?

Online submission through Editorial Manager?

**Funny characters or diagrams?** Add the “good version” as PDF!

**Comply with publication ethics**

**Only submit to one publisher at a time!**

**Step 5 | Peer Review procedure**

Academic system for ‘checking’ quality and relevance of academic publications

Different forms (single, double, blind, open, closed, etc.)

Neutral expert facilitation by Editors

After peer review by Editor > Commercial and strategic publishing decision by Publisher > Formalization of publication

Review Process at Brill = Double-Blind

Two tier review process: Book Proposal & Full Manuscript

Blind = review without name + affiliation

**Book Proposal:**

Evaluated by publisher

If deemed interesting and original -> forwarded to our Editorial board for evaluation

Proposal accepted by board: Full manuscript requested and sent out for external review

**Full Manuscript:**

Reviewed by two external experts

Reviewer reports evaluated by Brill and Editorial board

**Reviewer reports + result send to you for revisions**

**Step 5 | Contract**

Consent to Publish for Journal articles and Contributions in edited volumes

Contract for Book manuscript

**Step 6 | Publication**

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**For Any Questions?**

**Visit** [**Brill.com**](mailto:Brill.com) **or email us:** [**Sales-india@brill.com**](mailto:Sales-india@brill.com)

The workshop was ended with questions/answers session and what of thanks.

Thank you,

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